

## WHAT IS CLAIMED IS:

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- 5 1. A user interface for providing instructional information, comprising:  
instructional text describing a plurality of steps to perform a task; and  
a plurality of alternative media indicators, each of the plurality of  
alternative media indicators associated with one or more of the plurality of  
steps and selectable to cause presentation of an alternative media  
presentation instructing performance of the associated one or more of the  
plurality of steps.
- 10 2. A user interface according to Claim 1, wherein a first of the  
alternative media indicators is associated with a first one or more of the  
plurality of steps, wherein a second of the alternative media indicators is  
associated with a second one or more of the plurality of steps, and wherein a  
15 third of the plurality of alternative media indicators is associated with the first  
one or more of the plurality of steps and with the second one or more of the  
plurality of steps.
- 20 3. A user interface according to Claim 2, wherein each of the plurality  
of steps is associated exclusively with one of the alternative media indicators.
- 25 4. A user interface for providing instructional information, comprising:  
a search interface for allowing input of search terms, for presenting a  
plurality of search results, and for allowing selection one of the plurality of  
search results; and  
an instructional interface for presenting instructional text and an  
alternative media indicator associated with an alternative media presentation,  
wherein, after selection of the one of the plurality of search results, the  
plurality of search results and the instructional interface are presented  
30 simultaneously, the simultaneously presented instructional interface

5. A user interface according to Claim 4, wherein selection of another one of the plurality of search results causes the instructional interface to present instructional text and an alternative media indicator corresponding to the another one of the plurality of search results simultaneously with presentation of the plurality of search results.

7. A user interface according to Claim 6, wherein the instructional interface presents a plurality of alternative media indicators.

9. A user interface according to Claim 8, wherein selection of one of the alternative media indicators causes presentation of an alternative media presentation, the alternative media presentation instructing performance of the associated one or more of the plurality of steps.

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an output device for presenting information;  
an input device for receiving information;  
a processor; and  
a memory storing processor-executable process steps,

5 wherein the processor executes the processor-executable process  
steps: to present, using the output device, a search interface for inputting  
search terms, for presenting a plurality of search results, and for allowing  
selection of one of the plurality of search results, and an instructional  
10 interface for presenting instructional text and an alternative media indicator  
associated with an alternative media presentation; to receive, using the input  
device, a selection of the one of the plurality of search results; and, after the  
selection is received, to present, using the output device, the plurality of  
search results and the instructional interface simultaneously, the  
15 simultaneously presented instructional interface comprising instructional text  
and an alternative media indicator corresponding to the selected one of the  
plurality of search results.

16. An apparatus according to Claim 15, wherein the processor further  
executes the process steps:

20 to receive a selection of another one of the plurality of search results;  
and  
to present instructional text and an alternative media indicator  
corresponding to the another one of the plurality of search results in the  
instructional interface.

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17. An apparatus according to Claim 15, wherein the instructional text  
comprises a plurality of steps to perform a task.

30 18. An apparatus according to Claim 17, wherein the instructional  
interface presents a plurality of alternative media indicators.

19. An apparatus according to Claim 18, wherein each of the plurality of alternative media indicators is associated with one or more of the plurality of steps.

5 20. An apparatus according to Claim 19, wherein the processor further executes the process steps:

to receive a selection of one of the alternative media indicators; and  
to present an alternative media presentation, the alternative media presentation instructing performance of the associated one or more of the  
10 plurality of steps.

21. An apparatus according to Claim 20, wherein a first of the alternative media indicators is associated with a first one or more of the plurality of steps, wherein a second of the alternative media indicators is  
15 associated with a second one or more of the plurality of steps, and wherein a third of the plurality of alternative media indicators is associated with the first one or more of the plurality of steps and with the second one or more of the plurality of steps.

20 22. An apparatus according to Claim 20, wherein each of the plurality of steps is associated exclusively with one of the alternative media indicators.

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25 23. A method for providing instructional information, comprising:  
presenting instructional text describing a plurality of steps to perform a task, and a plurality of alternative media indicators, each of the plurality of alternative media indicators associated with one or more of the plurality of steps;  
receiving a selection of one of the plurality of alternative media indicators; and

presenting an alternative media presentation instructing performance of the one or more of the plurality of steps associated with the selected alternative media indicator.

5           24. A method according to Claim 23, wherein a first of the alternative media indicators is associated with a first one or more of the plurality of steps, wherein a second of the alternative media indicators is associated with a second one or more of the plurality of steps, and wherein a third of the plurality of alternative media indicators is associated with the first one or more  
10 of the plurality of steps and with the second one or more of the plurality of steps.

          25. A method according to Claim 24, wherein each of the plurality of steps is associated exclusively with one of the alternative media indicators.  
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          26. A method for providing instructional information, comprising:  
          presenting a search interface for inputting search terms, for presenting a plurality of search results, and for allowing selection of one of the plurality of search results, and an instructional interface for presenting instructional text  
20 and an alternative media indicator associated with an alternative media presentation;

          receiving a selection of the one of the plurality of search results; and  
          presenting, after the selection is received, the plurality of search results and the instructional interface simultaneously, the simultaneously presented  
25 instructional interface comprising instructional text and an alternative media indicator corresponding to the selected one of the plurality of search results.

          27. A method according to Claim 26, further comprising:  
          receiving a selection of another one of the plurality of search results;  
30 and

presenting instructional text and an alternative media indicator corresponding to the another one of the plurality of search results in the instructional interface.

5 28. A method according to Claim 27, wherein the instructional text comprises a plurality of steps to perform a task.

29. A method according to Claim 28, wherein the instructional interface presents a plurality of alternative media indicators.

10 30. A method according to Claim 29, wherein each of the plurality of alternative media indicators is associated with one or more of the plurality of steps.

15 31. A method according to Claim 30, further comprising:  
receiving a selection of one of the alternative media indicators; and  
presenting an alternative media presentation, the alternative media presentation instructing performance of the associated one or more of the plurality of steps.

20 32. A method according to Claim 31, wherein a first of the alternative media indicators is associated with a first one or more of the plurality of steps, wherein a second of the alternative media indicators is associated with a second one or more of the plurality of steps, and wherein a third of the  
25 plurality of alternative media indicators is associated with the first one or more of the plurality of steps and with the second one or more of the plurality of steps.

30 33. A method according to Claim 31, wherein each of the plurality of steps is associated exclusively with one of the alternative media indicators.

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 34. A computer-readable medium storing processor-executable process steps to provide instructional information, the process steps comprising:

5 a presenting step to present instructional text describing a plurality of steps to perform a task, and a plurality of alternative media indicators, each of the plurality of alternative media indicators associated with one or more of the plurality of steps;

a receiving step to receive a selection of one of the plurality of alternative media indicators; and

10 a presenting step to present an alternative media presentation instructing performance of the one or more of the plurality of steps associated with the selected alternative media indicator.

15 35. A computer-readable medium according to Claim 34, wherein a first of the alternative media indicators is associated with a first one or more of the plurality of steps, wherein a second of the alternative media indicators is associated with a second one or more of the plurality of steps, and wherein a third of the plurality of alternative media indicators is associated with the first one or more of the plurality of steps and with the second one or more of the plurality of steps.

20 36. A computer-readable medium according to Claim 35, wherein each of the plurality of steps is associated exclusively with one of the alternative media indicators.

25 37. A computer-readable medium storing processor-executable process steps to provide instructional information, the process steps comprising:

30 a presenting step to present a search interface for inputting search terms, for presenting a plurality of search results, and for allowing selection of one of the plurality of search results, and an instructional interface for



presenting instructional text and an alternative media indicator associated with an alternative media presentation;

a receiving step to receive a selection of the one of the plurality of search results; and

5 a presenting step to present, after the selection is received, the plurality of search results and the instructional interface simultaneously, the simultaneously presented instructional interface comprising instructional text and an alternative media indicator corresponding to the selected one of the plurality of search results.

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38. A computer-readable medium according to Claim 37, the process steps further comprising:

a receiving step to receive a selection of another one of the plurality of search results; and

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a presenting step to present instructional text and an alternative media indicator corresponding to the another one of the plurality of search results in the instructional interface.

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39. A computer-readable medium according to Claim 38, wherein the instructional text comprises a plurality of steps to perform a task.

40. A computer-readable medium according to Claim 39, wherein the instructional interface presents a plurality of alternative media indicators.

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41. A computer-readable medium according to Claim 40, wherein each of the plurality of alternative media indicators is associated with one or more of the plurality of steps.

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42. A computer-readable medium according to Claim 41, the process steps further comprising:

a receiving step to receive a selection of one of the alternative media indicators; and

5 a presenting step to present an alternative media presentation, the alternative media presentation instructing performance of the associated one or more of the plurality of steps.

10 43. A computer-readable medium according to Claim 42, wherein a first of the alternative media indicators is associated with a first one or more of the plurality of steps, wherein a second of the alternative media indicators is associated with a second one or more of the plurality of steps, and wherein a third of the plurality of alternative media indicators is associated with the first one or more of the plurality of steps and with the second one or more of the plurality of steps.

15 44. A computer-readable medium according to Claim 42, wherein each of the plurality of steps is associated exclusively with one of the alternative media indicators.

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